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**BUILDINTEREST**

Dear reader,

The [BUILDINTEREST partners](#) welcome you to their first newsletter.

At **BUILDINTEREST**, we aim to develop and implement solutions to increase the attractiveness of investments in sustainable energy and energy efficiency in buildings. This will be achieved by the creation of an ongoing, structural dialogue between the financial and building sector, leading to a better mutual understanding and an increased trust of investors in **energy efficiency investments in the building sector**.

As one of our first results in the mission to bring different stakeholders together, this project has built and launched three national platforms (NL, IT, FR) and conducted a **thorough analysis of existing barriers and stakeholder groups** in the respective countries. The three national platforms will collect tools and solutions that can improve the functioning of the market for energy investments in the building sector and help **implement the most successful and promising solutions in the market**, together with the main stakeholders.

### **The Dutch financing platform Green BuildInvest Initiative**



**Green BuildInvest Initiative (GBI)** was started within the BUILDINTEREST project by Duurzaam Gebouwd, an already established platform for sustainable buildings, but with the focus on the construction side. The GBI platform focuses on the **stakeholders on the financial and policy side** of sustainable buildings and aims to create a community where **examples**

*Note: Launch of Dutch financing platform Green BuildInvest Initiative, April 13<sup>th</sup>, 2017*

**of models for financing and development of sustainable buildings** are showcased. But also gives the opportunity to connect people to create solutions where barriers in regard to the financing of sustainability are found.

Offline the GBI platform **organises events** in co-operation **with stakeholders** in the **Dutch Market** on topics addressed on the **online community**. GBI will also be actively involved in events where these topics are discussed to **showcase** what's already happening in the **sustainable building sector** and works closely together with the Ministry of Economic Affairs and the Platform Energy Efficient Financers.

The **launch of the platform** was April 13<sup>th</sup> during the Building Holland Fair, which is organised every year by Duurzaam Gebouwd. At the launch the setup of the community was shown and a **call for**

**projects and initiatives** was made. It was also the **first offline event** where major stakeholders like **ASN Bank** and the **Green Deal 'Gasvrije wijken'** participated to showcase their approach on the financing and development of sustainable buildings.

### The French financing platform Euroquity

The **French BuildInterest** event took place at the premises of Bpifrance in Paris on April 12th, 2017. Thirty-five selected participants attended it: SMEs, investors, banks, public bodies, consultants, associations, and one journalist.



The BI project was presented to the audience for the new comers, along with the conclusions of the focus-group. Several options for the **year 2 roadmap** were discussed and two were finally validated :

- Use the **BUILDINTEREST community** created through EuroQuity to perform digital events, sectorial webinars, e-pitches to obtain deals, investments in green buildings starts ups ;
- **Develop a renovation pilot for individual houses:**
  - o implement a pilot project **aggregating different energy efficiency technologies** for renovation (Isolation, RES, IOT, energy performance monitoring, Grid connections)
  - o **improve existing loans / create a new type of loan** better adapted to the renovation constraints to finance this pilot.

Then 6 of the best French startups in the field made a 10-min pitch: **Lineazen, Toi-Sol, Qarnot Computing, Intent Technologies, Deepki, Airthium**. These companies are expected to be part of the technologies providers for the pilot project.

After the pitch a **roundtable** was set up, addressing the **trust issue** in the sustainable building market. The main stakeholders (**Crédit Foncier bank, Caisse des Dépôts and Energivie cluster**) joined the team in charge of the year 2 pilot, which guarantees good chances of success.

### The Italian financing platform BUILD LAB

**BUILD LAB - Innovation and Finance Lab for Sustainable Buildings**, is the first platform in the Emilia-Romagna Region (Italy) that facilitates the **dialogue** among the **operators of energy efficiency sector**, supports the development of **tools** and concrete models to improve the **quality and financeability of energy efficiency initiatives**.

BUILD LAB has a **regional focus**, but it gets information and inspiration from other national and European experiences and disseminates its results beyond the Emilia-Romagna Region. The lab is supported by the strong commitment of the Regional authority in the face of the Regional Minister for Economy and Development, Energy and Green Economy, Post-Earthquake Reconstruction and related directorates.

BUILD LAB has regional advisory capacity, strengthened by a **problem-solving approach**: the engagement of relevant stakeholders from **the demand, supply and finance side** allows to define a strategic roadmap, while the definition of vertical focuses enables to overcome **bottlenecks identified**.

**The launch of BUILD LAB** has attracted an extensive interest from stakeholders ranging from **category associations, social housing associations, enterprises and professionals**, willing to be active participants in the community: around **182 unique contacts** have been collected so far to be engaged within the BUILD LAB community.



BUILDINTEREST will soon publish a **strategy and implementation plan** for the Financing Platforms in The Netherlands, France and Italy. In these report we present our analysis of the market for energy efficiency financing in buildings for each of the three countries, including the **analysis of stakeholders, barriers and financing tools and solutions** to boost this market. Each of the platforms selected the most pressing issues and promising solutions to work on in year 2 of the project. These solutions are presented in the report, together with a step-wise and practical approach to the **implementation of these solutions**.

You will find a link to these reports in our next Newsletter.

We also invite you to visit our [website](#) and stay in touch via our newly developed [social media](#) channel to be on the forefront of developments in energy efficiency financing in the European building sector. Apart from the latest developments in BUILDINTEREST, you will be able to read on our website interesting news on best practices and running cases, as well as upcoming events related to energy efficiency in buildings.

The team wishes you an interesting read!



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