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BUILDINTEREST

Dear <<First name>>,

As part of the [BUILDINTEREST project](#), we are delighted to invite you to take part in [three Roadshow events](#) on **financial innovation for energy efficient buildings** between **Italy, France and the Netherlands!**

Join us to discover the experiences and results carried out in Europe by the project's three financial platforms **GreenBuild Invest, BUILD LAB and EuroQuity** on a tour between **February and April 2018**.

You will have the opportunity to discover:

- Innovative solutions to be adopted for financing energy efficiency in buildings,
- Technological innovations and pilot redevelopment cases to replicate as best practices
- Unique mix of new and relevant regional stakeholders for successful partnerships across Europe!

Programmes will include various activities, such as side workshops, investor panel discussions, roundtable sessions, pilot projects pitches and many others.

[Sign-up for one or all Roadshow events and take a free ticket to developing the future on energy efficiency financing in Europe!](#)



BUILDINTEREST: FINANCING PLATFORMS IN ACTIONS – the tools and practices to increase financing for energy efficiency, taking place on 15th February 2018 in MAST, Bologna, Italy.

Event promoted by BUILD LAB, in synergy with the Emilia-Romagna Region, to bring up a dialogue in regards to the role of financial platforms as facilitators between the public sector and the market.

- Best practices for standardizing the redevelopment processes, pilot projects and what's more attractive to investors; the public-private alliance for financing energy efficiency

- Valuation of sustainability in buildings and evolution in a changing market
- Possibility of financial platforms to stimulate financial incentives
- Showcasing new financial solutions from France & Italy up for replication



BUILDINTEREST: Towards a greener sustainable building sector - issues and solutions, taking place on 9th March 2018 in Bpifrance office, Paris, France. This event promoted by EuroQuity will bring technological innovations and pilot redevelopment cases in front of an audience of investors. During the day we will talk about:

- Concrete solutions for investing in redevelopment; One-Stop Shop experiences in France; European companies that innovate in the field of energy efficiency

- Dialogue between finance and construction sector: European context/insights
- Contribution of standardization of energy efficiency projects in buildings in attracting participation of the financial sector
- Innovative pilot projects – towards a more attractive energy efficiency market



BUILDINTEREST: How to make energy efficiency measures in real estate common practice, taking place in April 2018 (Date to be confirmed) in Amsterdam, Netherlands.

The GreenBuild Invest Initiative event promotes best practices in the Netherlands on the impact assessment of energy efficiency measures in buildings on real estate value. Focus on:

- the value of sustainability in construction in a constantly changing market; the ability of financial platforms to stimulate financial incentives; Showcasing new financial solutions developed in France & Italy

- Practical solutions for investment in energy efficiency renovation
- Experiences of One-Stop Shop standardisation of processes
- Innovative companies specializing in energy efficiency construction from France, Italy and Netherlands

Are you manufacturer, service provider, facility manager, real estate developer, program manager, financial institution, regional agency involved in energy efficiency advocacy? Register for Free Attendance [here](#).



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