



B|I|I BUILDINTEREST

As part of the [BUILDINTEREST project](#), we are delighted to invite you to take part in [three Roadshow events](#) on **financial innovation for energy efficient buildings** between **Italy, France and the Netherlands!**

Join us to discover the experiences and results carried out in Europe by the project's three financial platforms **GreenBuild Invest**, **BUILD LAB** and **EuroQuity** on a tour between **February and April 2018**.

You will have the opportunity to discover:

- Innovative solutions to be adopted for financing energy efficiency in buildings,
- Technological innovations and pilot redevelopment cases to replicate as best practices
- Unique mix of new and relevant regional stakeholders for successful partnerships across Europe!

Programmes will include various activities, such as side workshops, investor panel discussions, roundtable sessions, pilot projects pitches and many others. **For more information, please refer to the preliminary programmes [here](#).**

[Sign-up for one or all Roadshow events and take a free ticket to developing the future on energy efficiency financing in Europe!](#)

Event Overview:



BUILDINTEREST: FINANCING PLATFORMS IN ACTIONS – the tools and practices to increase financing for energy efficiency, taking place on **15th February 2018** in MAST, **Bologna, Italy**. Event promoted by BUILD LAB, in synergy with the Emilia-Romagna Region, to bring up a dialogue in regards to the role of financial platforms as facilitators between the public sector and the market.

- Best practices for standardizing the redevelopment processes, pilot projects and what's more attractive to investors; the public-private alliance for financing energy efficiency



BUILDINTEREST: Towards a greener sustainable building sector - issues and solutions, taking place on **9th March 2018** in Bpifrance office, **Paris, France**. This event promoted by EuroQuity will bring technological innovations and pilot redevelopment cases in front of an audience of investors. During the day we will talk about:

- Concrete solutions for investing in redevelopment; One-Stop Shop experiences in France; European companies that innovate in the field of energy efficiency



BUILDINTEREST: How to make energy efficiency measures in real estate common practice, taking place on **19th April 2018** in Amsterdam RAI Exhibition and Convention Centrein, **Amsterdam, Netherlands**.

The GreenBuild Invest Initiative event promotes best practices in the Netherlands on the impact assessment of energy efficiency measures in buildings on real estate value. Focus on:

- Measuring the value of sustainability in construction in a constantly changing market; the ability of financial platforms to stimulate financial incentives; Showcasing new financial solutions developed in France & Italy

Are you manufacturer, service provider, facility manager, real estate developer, program manager, financial institution, regional agency involved in energy efficiency advocacy? Register for Free Attendance [here](#).



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 695996.